



**Business Profile**

**Confidential**

**MechoShade Systems, Inc.**

42-03 35th Street, Long Island City, NY 11101 USA

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Internet Web Site: <http://www.mechoshade.com>

MechoShade's Mutual Support Program is intended to benefit both our dealers/distributors and us through a partnering arrangement. This Business Profile questionnaire will assist us in helping to evaluate your business in conjunction with our own in view of the current business climate. By providing the information on this Business Profile, we will be better able to assist you in expanding your business and ours.

**All replies are confidential.**

Date: \_\_\_\_\_ Proposed by: \_\_\_\_\_ Fabricator: \_\_\_\_\_

Firm Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Principal Officer: \_\_\_\_\_

**Are you a:** (check all that apply)

Manufacturer  Fabricator  Distributor, or  Dealer

**Primary business:**

Interior Solar Protection: \_\_\_\_\_% Exterior Solar Protection: \_\_\_\_\_% Other: \_\_\_\_\_%

Specify: \_\_\_\_\_

**What percentage of your products are installed by you?**

None  25%  50%  75%  100%

**What percentage of sales are:**  Commercial \_\_\_\_\_%  Residential \_\_\_\_\_%

**Please list your major suppliers including similar roller screen products:**

\_\_\_\_\_  
\_\_\_\_\_

**Please describe the geographical area that you do business in:**

\_\_\_\_\_

**How many outside Sales Representatives do you have?** \_\_\_\_\_

**What percentage of calls do you make to:**

Dealers: \_\_\_\_\_% Architects/Designers: \_\_\_\_\_% End Users: \_\_\_\_\_%

General Contractors: \_\_\_\_\_%

**What percentage of of your business are:**

Mini Blinds: \_\_\_\_\_% Pleated Blinds: \_\_\_\_\_% Vertical Blinds: \_\_\_\_\_% Roller Shades: \_\_\_\_\_%

Drapery Work Room \_\_\_\_\_%

**Sales Rep Approval:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Sales VP Approval:** \_\_\_\_\_ **Date:** \_\_\_\_\_